

Registration form

Annual European Medical Technology Strategy Forum

Enhancing Profitable Growth in MedTech

Driving top line measures in an increasingly challenging market environment

Hilton Hotel Zurich Airport, Switzerland, January 29, 2019

I would like to attend the conference in Zurich on January 29, 2019.

Unfortunately I am unable to attend, but please contact me again about future events.

I am unable to attend.

Contact details

Title, first name, surname

Position

Company

Address

Country

Tel.no./fax.no.

E-mail

Which break-out sessions would you like to attend?

Break-out session 1 – Please choose one session:

Maximize portfolio monetization:

Launch optimization, lifecycle management, (digital) solutions

Optimize deal profitability:

Discount management, service policies, innovative contracting

Enhance sales effectiveness:

Multi-channel sales, key account management, tender excellence

Break-out session 2 – Please choose one session:

Maximize portfolio monetization:

Launch optimization, lifecycle management, (digital) solutions

Optimize deal profitability:

Discount management, service policies, innovative contracting

Enhance sales effectiveness:

Multi-channel sales, key account management, tender excellence

Registration

To register, please send this form to medtech.forum2019@simon-kucher.com. Participation is free of charge if you take part in our annual MedTech Barometer survey otherwise the registration fee is €100. Spaces are limited and issued on a firstcome, first-served basis. If you have any questions, please call Vera Herzmann at +352 24 83 91 20. If you require hotel accommodation, please contact our Event Manager Lisa Schaefer, at +49 228 9843 280 or at lisa.schaefer@simon-kucher.com

Venue

Hilton Hotel Zurich Airport, Switzerland (5 minutes transport by taxi or hotel shuttle from Zurich Kloten International Airport)
Hohenbuehlstrasse 10, 8152, Opfikon, Switzerland