

Sydney Marketing & Pricing Strategy Forum

31st October 2019, 1:00 pm

Watermans Room, 12-Micron, Tower 1, Level 2/100 Barangaroo Avenue, Barangaroo NSW 2000

1:00–1:30 p.m.	Registration and welcome coffee
1:30–3:00 p.m.	Welcome and introduction Global Best Practice Kai Bandilla The Rating Economy Chris Petzoldt
3:00–3:20 p.m.	Networking break & afternoon tea
3:20–5:00 p.m.	ALDI: Growing Up Jordan Lack Simon Kucher & Seabin: together cleaning the ocean Eva Feenstra Growing with Customer Lifetime Value Mitchell Taylor Achieving profitable growth through Sales Effectiveness Jason Carley Wrap-up
5:00–6:00 p.m.	Networking reception with cocktails and canapés



Registration

As we only have a limited number of places, please confirm your attendance as soon as possible – ticket bookings will close on Friday, October 27

Tickets: \$95 includes canapés & drinks

www.simon-kucher-sydney19.floktu.com



Your contact for questions

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Venue

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