

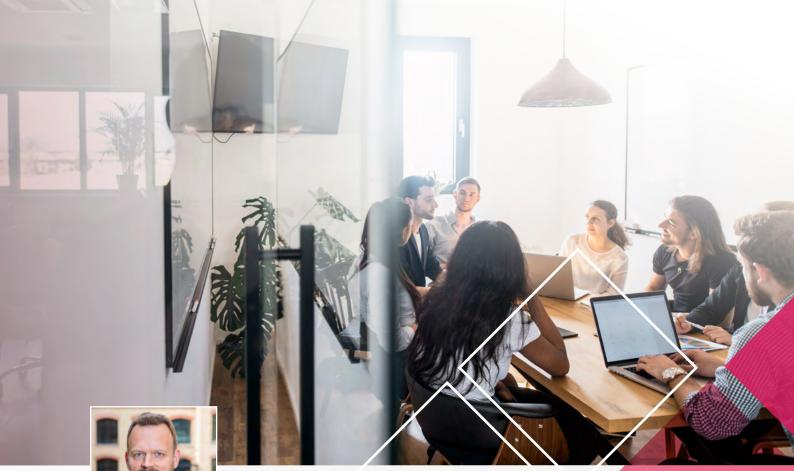
Analytics Cloud

Online BI solution with actionable pricing, marketing, and sales insights

Business development made easy: The Simon-Kucher Analytics Cloud offers value-building, tailored insights on top-line topics like pricing, marketing, and sales all accessible online.

Key benefits

- Dynamic Insights: Simon-Kucher analytics know-how applied to your data and updated whenever you want.
- Convenience: Dashboards are hosted and maintained by Simon-Kucher, giving you complete peace-of-mind.
- Access: Facilitated access from everywhere and any devices (e.g. cloud version, no desktop application) enables access even for widespread teams.
- Transparency: Dedicated users can easily upload data and append or overwrite data in the app on their own.
- Security: Backups functionality available at all times for more secure data handling



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