



Simon-Kucher  
**engine**

# Analytics Cloud



## Online BI solution with actionable pricing, marketing, and sales insights

**Business development made easy: The Simon-Kucher Analytics Cloud offers value-building, tailored insights on top-line topics like pricing, marketing, and sales all accessible online.**



### Key benefits

- **Dynamic Insights:** Simon-Kucher analytics know-how applied to your data and updated whenever you want.
- **Convenience:** Dashboards are hosted and maintained by Simon-Kucher, giving you complete peace-of-mind.
- **Access:** Facilitated access from everywhere and any devices (e.g. cloud version, no desktop application) enables access even for widespread teams.
- **Transparency:** Dedicated users can easily upload data and append or overwrite data in the app on their own.
- **Security:** Backups functionality available at all times for more secure data handling



## Wolfgang Johann Mitschke

Managing Partner

📍 Taunusanlage 9 -10 | Marienturm | 60329 Frankfurt/Main | Germany

☎ Tel. +49 3336 77 28 | Mobile +49 3168 9980

✉ wolgangjohann.mitschke@simon-kucher.com

🌐 [www.simon-kucher.com/engine](http://www.simon-kucher.com/engine)

