

## Hermann Simon 70 – Everything important on one page

- **Family:** Has a daughter and son with his wife Cäcilia Simon, née Sossong, to whom he has been married since 1973
- **Education:** Studied in Cologne and Bonn, Diploma in Economics, Dr. rer. pol., habilitation in Bonn with Prof. Dr. Dr. h.c. mult. Horst Albach
- **Specialist fields:** Pricing and Hidden Champions
- **Professorships:** University of Bielefeld 1979-88, University of Mainz 1989-95
- **Visiting professor:** Harvard, MIT, Stanford, Insead, London Business School, Keio Tokyo
- **Research and publications:** Multiple contributions to A+ journals; Hirsch index 51, i10-index 153, even though not in academia since 1995
- **Speaker:** More than 1,500 speeches in 48 countries; probably the only “global management guru” from Germany
- **Entrepreneur:** Founder of Simon-Kucher & Partners (CEO 1995-2009) which today employs almost 1,000 associates in 33 offices and 23 countries. Simon-Kucher is regarded as the world’s leading pricing advisor. As Simon reaches his 70th year of life, he now serves as Honorary Chairman.
- **Author:** More than 35 books about pricing, strategy and Hidden Champions. With 26 languages, he is the most translated German business management author. He also published three non-technical books about his home region, the Eifel.
- **Honors:** Three honorary doctorates, Honorary Professor (Beijing), numerous awards in Germany and abroad
- **Corporate Governance:** Member of the supervisory board in eight corporations, as well as a trustee for numerous foundations and private universities
- **Influence:** In an ongoing survey conducted by Managementdenker.de since 2005, Simon has continuously been ranked the most influential management thinker in the German-speaking area after the late Peter Drucker. German magazine *Cicero* (January 2013) lists Simon among Germany’s top 100 leading intellectuals.